



SWISS HERBAL BALMS

SWISS ENERGY HERBS® – THE BEST FROM SWITZERLAND!



Swiss Energy Herbs® products are made exclusively on the best manufactures of Switzerland. Production facilities are located in **the most clean regions of the country**. It guarantees the highest standards of quality and purity of the product.

The careful selection of **the best ingredients and recipes has been carrying out for many years**. All recipes are stored, improved and passed through generations.



OUR PHILOSOPHY - LOVE FOR PEOPLE AND NATURE!



Our main goal is to bring the maximum benefits to people and nature!

We are focused on creating **100% natural products based on Swiss Alpine herbs**. We are working to make our product as effective as possible while keeping it natural and safe to use.

For our products, we take the herbs grown **by mountain farmers** using **only organic agriculture technology**. We care about saving the unique landscape of the Alps and maintaining of the environment purity.



GROWING THE HIGHEST QUALITY HERBS!



The healing effect of medicinal herbs depends on the content of **essential oils, highly aromatic substances and other organic compounds**. The strength of the curative effect is defined primarily by the concentration in the herbs of these substances.

We prefer **eco-friendly, 100% natural growing of herbs** in the Alpine region at an altitude **above 1000 m**. Such strict following to the organic cultivation of herbs allows us to obtain the highest quality raw materials for using in our products.



THE BEST ALPINE MEADOWS ONLY!



The quality of herbs strongly depends on the soil, location, cultivation method and production technology. We use **especially suitable sunny mountain hills** for growing herbs in alpine areas with crystal clear air and water.

The herbs planted in the mountains grow more slowly than the plants in the valleys. It contributes to **the greater accumulation of essential oils and other useful substances**.

In the mountains, the sun affects on the soil more intensively than in the valleys, because the sunlight falls on the heels at right angles. In addition, the Alpine region is famous for its mineral-rich soil.

All these factors along allow to grow **the highest quality herbs!** The color, taste and aroma of these herbs reflect the unique environment of this marvelous mountain world!



THE MOUNTAIN FARMERS ARE OUR MAIN SUPPLIERS OF RAW MATERIALS!



We cooperate with the local farmers. They cultivate herbs for us in their small fields. Farm plots are often located high in the mountains at an altitude of more than 1000 m and are not suitable for intensive industrial farming. These valleys are the right choice for organic farming.

Thanks to their hard everyday work and special skills, mountain farmers grow great herbs at an altitude of up to 2,000 meters **without using any herbicides, insecticides and chemical additives.**



MOUNTAIN HERBS ARE GROWN WITH LOVE!



At the foot of the Eiger mountain there is **an organic farm of the Holm family**. Emil Holm is a qualified gardener who loves his work and has been growing fragrant herbs since 1984.

«It is convenient to have a field near our house. This allows me to take care and check the herbs besides household chores. Also, my children always know where I am. » - he says .

«I am supported by the whole family, they help me in everything, from weeding the soil to collecting herbs. Sometimes our neighbors help us. It gives a good opportunity for friendly conversation and close communication. We enjoy spectacular views of mountain meadows and deep blue lakes while working here. Every day we breathe clean Alpine air and the smell of essential oils from our herbs.» – Emil Holm says .



SWISS TRADITIONS FOR CULTIVATION OF HERBS



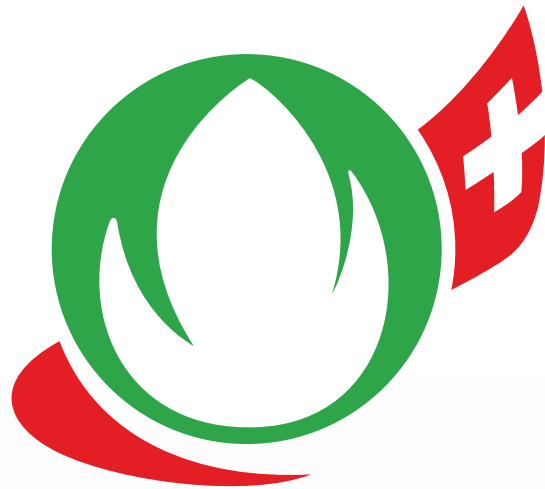
Rosemary, sage, mallow and bergamot: it is an incomplete list of plants that are grown in wonderful conditions under bright sunlight on the steep hills of the Hedlund family farm. In the summer time, the sunlight gently warms the alpine meadows. In the evening, locals enjoy incredible sunsets against the magnificent nature of the Weishorn mountain.

Maria Hedlund, a widow who lives with her son Christian in a beautiful old farmhouse in the upper end of the Anniviere Valley (Val d'Anniviers, fr) near Weisshorn at 1,450 m above sea level. Christian works as a plumber in the valley.

«If the weather permits, we start planting different varieties of herbs from middle of May. The most important action after this is weeding the soil. When the herbs have reached maximum maturity and gained their full flavor, it is time to harvest herbs» - Maria Heldlund says .



BIO SUISSE – UNCOMPROMISED QUALITY!



BIO SUISSE

All our raw material suppliers follow the requirements set by BIO SUISSE.

BIO SUISSE – is an association of Swiss organic farming organizations. BIO SUISSE was founded in Switzerland in 1981. It combines farmers and agricultural organizations in Switzerland, which strictly follow the standards of organic farming.

Accordance to Bio Suisse standards ensures that:

- synthetic fertilizers and pesticides are not used
- genetic engineering are not used
- gentle methods of processing and cultivation are used in priority
- environmental methods are used to preserve natural diversity
- no dyes and preservatives



UP-TO-DATE PRODUCTION WITH A LONG HISTORY



Our production is one of the leading manufacturers of natural products in Switzerland.

At the same time our production is one of the oldest and the most modern in Switzerland.

The first products using traditional Swiss recipes **were developed in 1976.**

We use only GMP-certified manufacturing facilities that have passed our rigorous requirements and monitor every product throughout the production cycle to ensure if it meets the highest quality standards.

Thereby, our products are effective and safe to use.



COMBINING THE POWER OF NATURE AND SCIENTIFIC KNOWLEDGE



We are working on developing effective combinations of **traditional Swiss recipes and the latest advances in pharmaceutical science.**

Our main idea is to use the best natural raw materials together with the modern ingredients.

In this way we try to develop the products with a strong efficacy but without any possible side effects.



100% NATURAL PRODUCT BASED ON HERBS AND VITAMINS



HOT and COLD balms are based on the unique complex of **8 carefully selected herbs and vitamins A and E**. Our unique combination of Alpine herbs has a beneficial effect on muscles, bones and joints, and the vitamins have a protective and soothing effect on the skin.

In addition, thanks to the advanced hydrophilic basis, all active ingredients penetrate through the skin very quickly without making skin and clothing fat or dirty.



HEALING EFFECTS OF HERBS



Peppermint Oil (Mint)

(contained only in COLD)

- cooling
- regenerating
- antiseptic
- antispasmodic



Rosemary Leaf Extract (Rosmarinus Officinalis Leaf)

(contained only in HOT)

- anti-inflammatory
- improves blood circulation
- soothing effect
- reduction of irritation



Extract of Sage (Salvia officinalis oil)

- antimicrobial
- disinfectant
- antirheumatic
- anti-inflammatory



HEALING EFFECTS OF HERBS



Hypericum extract of flowers and leaves (Hypericum perforatum)

- improves the regeneration of cartilage and ligaments
- anti-inflammatory effect
- antiseptic effect



Calendula officinalis flower extract (Calendula officinalis)

- anti-inflammatory effect
- wound healing effect
- disinfecting effect
- cooling effect (especially after burns)



Althea officinalis Extract

- reduces irritation
- skin care
- anti-inflammatory effect



HEALING EFFECTS OF HERBS



Mallow forest extract (Malva sylvestris)

- skin care
- soothing effect
- anti-inflammatory effect
- reduction of irritation



Horsetail Extract (Equisetum arvense)

- formation of connective tissue
- improves metabolism effect
- wound healing effect
- high mineral content



Thyme Leaf Extract (Thyme extract)

- antibacterial effect
- soothing effect
- disinfecting effect
- regenerating effect



VITAMINS A AND E



Herbal balms contain vitamins A and E, which have a protective effect on the skin.

These vitamins contribute to soften the skin and have a regenerative and wound-healing properties. In addition, they are powerful antioxidants that struggle against the aging process.



**SWISS
ENERGY
HERBS**

By Dr. FREI®

SWISS HERBAL BALMS

PRODUCT RANGE



COLD BALM

8 Swiss Herbs + Menthol + Vitamins A, E

Indications: COLD Balm has long lasting and mild cooling effect. COLD Balm is perfect for treatment of injuries and swelling.

The cold effect immediately goes to the core of the muscle. COLD Balm is quickly absorbed by the skin because of its liquid formula. It can also be used to treat inflammation or to relax overworked muscles.

It also helps the skin recover from bruises. COLD Balm is a safe, long term cold treatment for the whole family. Vitamins A and E have a protective effect on the skin.

- Mild cooling effect
- Pain and swelling reducing
- Bruises, sprains and sports injuries
- Relaxation of overworked muscles
- Minor burns and sunburns



HOT BALM

8 Swiss Herbs + Capsaicin + Vitamins A, E

Indications: HOT Balm has long lasting and mild warming effect. It helps to reduce back, joint, bone and muscle pain.

It improves blood circulation and exerts anti-inflammatory action. Hot Gel can be used for strains, sprains, bruises and sport injuries. It can relieve rheumatic pain.

HOT Balm is helpful for people who do sports to relax overworked muscles. The gel is quickly absorbed by the skin because of its liquid formula. Vitamins A and E have a protective effect on the skin.

- **Warming effect**
- **Anti-inflammatory**
- **Back, joint and muscle pain**
- **Rheumatic pain**
- **Strains, sprains, sport injuries**
- **Relaxation of overworked muscles**



CAPSAICIN - IS POWERFUL WARMING AND ANESTHETIC COMPONENT



Capsaicin is an alkaloid contained in various kinds of peppers.

It has a powerful warming and analgesic effect.

The burning and painful sensations associated with capsaicin result from its chemical interaction with sensory neurons.

At the same time, cellular reserves of substance P are quickly exhausted. This substance is the main mediator in the transmission of pain impulses in nerve cells. The receptors become less sensitive to pain.

In addition, it stimulates local blood circulation in the affected area. It helps to reduce swelling and stimulate regenerative processes in tissues.





CONTACTS

SWISS ENERGY PHARMA GmbH **Switzerland**

Seepark 6, CH-9422 Staad SG,

tel. +41 71 855 07 55

swissenergy-vitamins.com



SWISS ENERGY PHARMA
IS A MEMBER OF
MEDPACK SWISS GROUP,
SWITZERLAND