

## White Tomato

Swiss innovation for skin whitening and combating dark spots!





# Melasma is a widespread problem affecting millions of people

Melasma is a common skin condition, appears as different shaped dark spots on the face, most commonly affecting the forehead, cheeks, nose and upper lip.

This pigmentation disorder occurs due to overproduction of melanin, the pigment responsible for skin color. Melasma is more common in women, especially with darker skin tones.

The main reasons are:

#### - Hormonal disfunction

Melasma often appears during hormonal changes, such as pregnancy or in case taking birth control pills. These changes cause an imbalance in melanin production, which leads to the formation of dark spots on skin.

#### - Sun exposure

UV rays are a common cause of melasma. Sun exposure stimulates melanocytes, the cells responsible for producing melanin, increasing pigmentation disorders.

#### - Genetic reasons

If melasma occurs in relatives, there is a high chance to get it.

Unfortunately, melasma has an ability to return even after successful treatment. This leads to constant search for new effective ways to cure.









## Methods to reduce hyperpigmentation

#### - External products for topical use

Specially formulated creams and serums are used that contain ingredients such as hydroquinone, kojic acid and vitamin C. These ingredients work synergistically to suppress melanin production and gradually lighten dark spots. Professional cosmetology procedures such as laser therapy, chemical peeling, etc. are also used.

#### - Sun exposure protection

This is a must-have remedy for melasma. You should use a sun protection creams with SPF 30 or higher. It is also important to take protective measures to reduce direct sun exposure to the face. Hats, sunglasses and shade will minimize exposure to environmental factors that cause melasma.

### - Whitening preparations for oral use

Skin whitening products are **an innovative solution that works systemically and targets the root causes of hyperpigmentation from the inside.** By influencing factors affecting melanin production, they contribute to overall skin brightening and improved skin health. An example of such a product is **White Tomato.** 





# Colorless carotenoids reduce the production of dark melanin in the skin

A special non-GMO white tomatoes contain large amounts of colorless carotenoids.

Colorless carotenoids are natural antioxidants that have a whitening effect on the skin. Scientific studies have shown their ability to block melanin formation. In the human body, colorless carotenoids concentrate in the skin and remove active forms of oxygen. They disrupt the enzymatic processes of pigment formation inside melanocytes. **This reduces the production of dark melanin and increases the production of light pheomelanin instead.** As a result, the skin color becomes lighter and pigment spots are reduced.

Studies have also confirmed the protective effect of carotenoids against UV radiation. They remove free radicals that are produced during photo-oxidative processes caused by UV damage. These carotenoids also can absorb UV waves and have anti-inflammatory and antioxidant properties.



Reduction in dark melanin Promotion lighter pheomelanin

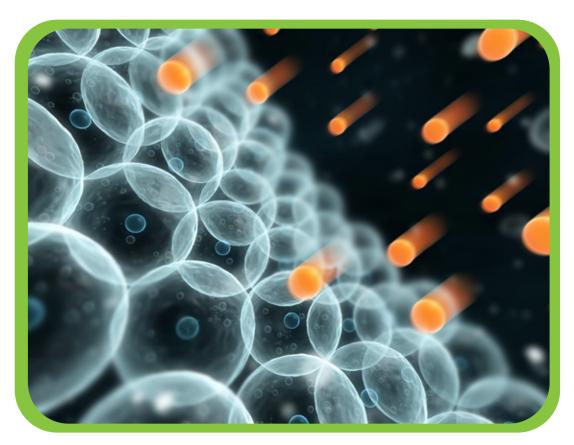


# Glutathione is "Elixir of Youth" and "King of Antioxidants"

Glutathione is a tripeptide whose molecule contains cysteine, glutamic acid and glycine. It also contains sulfur-containing groups that are able to absorb toxins, free radicals, harmful chemicals and heavy metals, and then quickly remove them from the body.

Glutathione is a key element in the liver's detoxification process and is also a precursor to glutathione peroxidase, the main anti free radical enzyme. Thanks to this, glutathione is able to protect the body's cells from damage, prolonging youth and having a positive effect on overall health.

Glutathione is one of the most powerful antioxidants that effectively whitens the skin and eliminates pigmentation. It helps reduce the visibility of dark spots and post-acne, improves skin color tone and gives it a healthy glow. In addition, glutathione helps strengthen the skin's natural barrier, increasing its firmness and elasticity.



Glutathione is the key element of the body's antioxidant defense system



## Cysteine supports healthy skin, hair and nails

L-cysteine is a sulfur-containing amino acid that provides structural support to body tissues. It is an important component of hair, nails and skin keratin, improves the elasticity and texture of the skin, protects it from aging. Cysteine stabilizes protein structure and promotes collagen formation.

Cysteine also helps increase glutathione production by the liver. Glutathione is an antioxidant that converts melanin (brown pigment) into pheomelanin (pink pigment). **As a result, the skin becomes lighter, more elastic and youthful.** 





## WHITE TOMATO is effective and safe for skin whitening

### WHITE TOMATO is specially developed to reduce dark spots on the face.

This is a 100% natural product that helps lighten skin, even out skin tone, reduce acne scars, dark spots, freckles, etc.

#### **IMPROVES**

- Improves skin quality: skin becomes lighter and smoother
- Lightens and evens out skin tone
- Prevents premature skin aging
- Enhances the effect of sun protect creams
- Makes skin radiance and improves elasticity

#### **PROTECTS**

- Protects against damage from sunlight
- Protects against oxidative stress and free radicals
- Reduces dark spots on the face
- Reduces dry skin



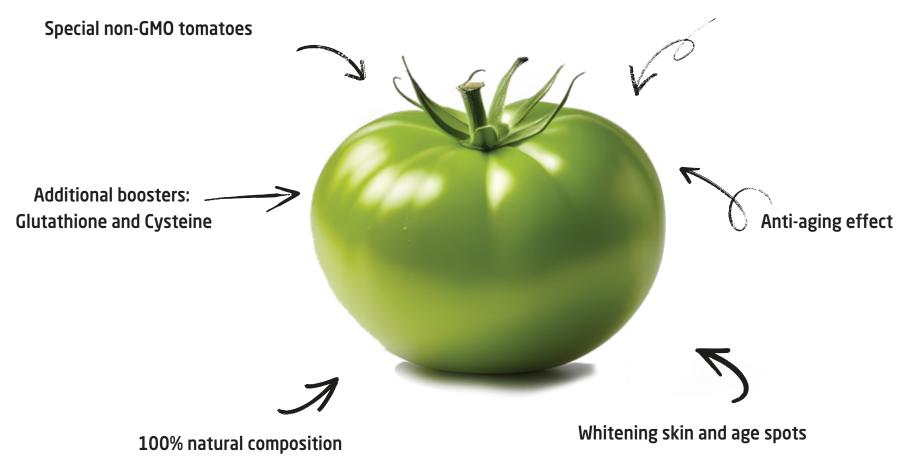
1 capsule contains: White tomato extract - 250 mg L-Glutathione (reduced) - 50 mg L-Cysteine - 25 mg

Recommended dosage: 1-2 capsules per day. The course is 2-3 months.



### **How WHITE TOMATO works**

High content of colorless carotenoids and antioxidants





# What is the difference between WHITE TOMATO carotenoids and regular carotenoids?

Carotenoids are usually colored, for example beta-carotene gives the orange color of carrots and lycopene gives the red color of tomatoes. White Tomato carotenoids are colorless and do not absorb visible light. They only absorb shorter (UV) or longer light waves (IR). A fresh white tomato contains 300 times more bioavailable colorless carotenoids than a regular tomato. It takes 200-300 regular tomatoes to produce the equivalent of colorless carotenoids in one White Tomato capsule.

Consuming regular carotenoids such as beta-carotene or lycopene will not have the same whitening effect or protect your skin from UV rays. Additionally, consuming large amounts of colored carotenoids can affect skin color. Beta-carotene, taken in large quantities over a couple of weeks, will give the skin an orange color over time.





### How long you should take WHITE TOMATO

The recommended dose is 1-2 capsule per day. Considering that the skin is the largest organ in a human body, visible whitening effect is possible after two to three months. Sometimes skin becomes whiter in three weeks.

You can take WHITE TOMATO for a long time and even constantly. The 100% natural composition guarantees safety of use and no side effects. The possible contraindication is hypersensitivity or allergic to tomatoes.

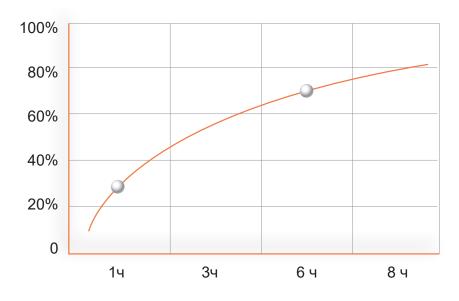


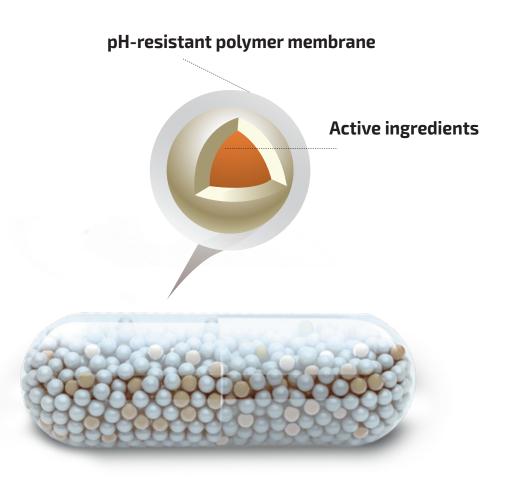


## The advanced Swiss technology of sustained release enhances the efficiency

Special WHITE TOMATO capsules contain microgranules with a diameter around 1 mm. The microgranules are coated with a pH-resistant polymer membrane. Active ingredients are gradually released through this porous membrane for a long period of time (at least 8 hours). Sustained release capsules provide better absorption of active ingredients and better tolerability. Therefore, a single dose per day is sufficient and scientifically based. This technology guarantees high efficiency throughout the day.

#### Release of active ingredients, %







# WHITE TOMATO - bright even-toned and radiant skin without dark spots at any age!

- Made from special non-GMO white tomatoes
- Rich in colorless carotenoids and natural antioxidants that brighten skin
- Reduces the production of dark melanin and increases the production of light pheomelanin
- Reduces dark spots on skin
- Protects against premature aging and sun exposure
- Enforced with Glutathione and Cysteine
- Increases Collagen production
- Sustained release technology for high efficacy
- 100% natural ingredients, no preservatives and side effects
- Made in Switzerland





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